

**WHAT IS CLAIMED IS:**

1. A method of transferring selective location information of a wireless calling party to a called party, comprising:

receiving a telephone call at a telecommunications network from the wireless calling party;

retrieving service information associated with the wireless calling party; wherein the service information includes instructions regarding the selective transfer of the location information; and

transmitting the selective location information of said wireless calling party to the called party.

2. The method according to claim 1, wherein the service information instructions include preventing disclosing of the location information of the wireless calling party.

3. The method according to claim 2, further comprising forwarding the telephone call to the called party without disclosing the location information of the wireless calling party.

4. The method according to claim 3, wherein the location information is replaced with a location blocked message.

5. The method according to claim 4, wherein the location blocked message is displayed to the called party.

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6. The method according to claim 1, wherein the service information instructions include disclosing less specific data of the location information.

7. The method according to claim 6, further comprising forwarding the telephone call to the called party with the less specific data of the location information of the wireless calling party.

8. The method according to claim 1, wherein the service information includes instructions regarding replacing the location information with an address information.

9. The method according to claim 8, wherein the address information is different from the location information of the wireless calling party.

10. The method according to claim 8, wherein the address information is established by the wireless calling party.

11. The method according to claim 8, further comprises forwarding the telephone call to the called party with the address information.

12. A method according to claim 1, wherein said location information is received with the telephone call from the wireless calling party.

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13. The method according to claim 1, wherein the service information instructions includes blocking the transmission of calling number identification of the wireless calling party.

14. The method according to claim 13, further comprising blocking the transmission of calling number identification of the wireless calling party to the called party.

15. The method according to claim 1, wherein the service information instructions include blocking the transmission of calling name identification of the wireless calling party.

16. The method according to claim 15, further comprising blocking the transmission of calling name identification of the wireless calling party to the called party.

17. A method of transferring selective location information of a wireless calling party to a called party, comprising:

receiving a string of numbers from the wireless calling party, whereby the string of numbers is inclusive of the called party's telephone number;

retrieving a code among the string of numbers received, wherein the code includes instructions regarding blocking the selective transfer of the location information; and

transmitting the selective location information of the wireless calling party to the called party.

18. The method according to claim 17, wherein the code instructions include preventing disclosing the location information.

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19. The method according to claim 18, further comprising forwarding the telephone call to the called party without disclosing the location information of the wireless calling party.

20. The method according to claim 17, wherein the code instructions include disclosing a less specific data of the location information.

21. The method according to claim 20, further comprising forwarding the telephone call to the called party with the less specific data of the location information.

22. The method according to claim 17, wherein the code instructions include replacing the location information with an address information.

23. The method according to claim 22, wherein the address information is different location information of the wireless calling party.

24. The method of claim 22, wherein the address information is established by the wireless calling party.

25. The method of claim 22, further comprising forwarding the telephone call to the called party with the address information.

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26. The method according to claim 17, wherein said location information is received with the string of numbers from the wireless calling party.

27. The method according to claim 17, wherein said string of numbers include the code followed by the called party's telephone number.

28. The method according to claim 17, wherein the code instructions include blocking the transmission of calling number identification of the wireless calling party.

29. The method according to claim 28, further comprising blocking the transmission of calling number identification of the wireless calling party to the called party.

30. The method according to claim 17, wherein the code instructions include blocking the transmission of calling name identification of the wireless calling party.

31. The method according to claim 21, further comprising blocking the transmission of calling name identification of the wireless calling party to the called party.

32. A method of preventing location information of a wireless calling party from being transmitted to a network, comprising:

receiving a string of numbers from the wireless calling party, whereby the string of numbers is inclusive of a called party's telephone number;

retrieving a pre-defined number among the string of numbers received, wherein the pre-

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defined number includes instructions regarding blocking the transmission of the location information; and

blocking the transmission of the location information of the wireless calling party to the network.

33. The method according to claim 32, wherein said location information is received with the string of numbers from the wireless calling party.

34. The method according to claim 32, wherein said pre-defined number instructions include blocking the transmission of calling number identification of the wireless calling party.

35. The method according to claim 34, further comprising of blocking the transmission of the calling number identification of the wireless calling party to the network.

36. The method according to claim 32, wherein the pre-defined number instructions include blocking the transmission of calling name identification of the wireless calling party.

37. The method according to claim 32, further comprising blocking the transmission of the calling name identification of the wireless calling party to the network.

38. The method according to claim 32, further comprising forwarding the call to the called party without storing the location information in the network.

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39. The method according to claim 32, further comprising storing the location information of the wireless calling party in a secured server.

40. A system for transferring selective location information of a wireless calling party to a called party, comprising:

a telecommunications network coupled to a wireless telephone device for receiving a telephone call from the wireless calling party;

a database within the network for storing service information of the wireless calling party, wherein the service information includes instructions regarding the selective transfer of the location information;

the telecommunications network further retrieves the service information from the database and transfers the selective location information to the called party.

41. The system according to claim 1 wherein the service information includes instructions to block the transfer of the location information of the wireless calling party.

42. The system according to claim 1, wherein the service information includes instructions to alter the location information of the wireless calling party.

43. The system according to claim 1, wherein the service information includes instructions to send less specific data of the location information of the wireless calling party.

44. The system according to claim 1, wherein the called party is a wireless phone.

45. The system according to claim 1, wherein the called party is a wired phone.
46. The system according to claim 1, wherein the called party is personal computer.

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